

**Premier Digital Transformation (DX)  
Solutions Expert**

# TOBESOFT

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INVESTOR RELATIONS  
2025.04

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DX Solutions Expert, TOBESOFT

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Enriching the future with DX, TOBESOFT

# Prologue

- Company Overview

01

## GLOBAL DX LEADING COMPANY

Korea's leading software company providing the most optimized business UX and AI convergence services

**1<sup>st</sup>**

In Development Tools

**15** years

IPO in Korea

**1<sup>st</sup>**

In UI-UX Market Share

**25** Countries

Exporting Countries

**7,000<sup>+</sup>**

Build References

**2,600<sup>+</sup>**

Key Clients

**2000** year

Founded

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# Company

- [About us](#)
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02

## Enriching the future with DX, TOBESOFT

## Company

Company Name	TOBESOFT Co., Ltd.
CEO	Moranhee kim
Founded	July 1, 2000
Business Area	Software development, supply, and maintenance
Capital	4.6 Billion KRW (As of August 2024)
Revenue	43.0 Billion KRW (As of the end of 2023)
Location	Intops Bldg., 617 Bongeunsa-Ro, Gangnam-Gu, Seoul, Korea
Tel	02-2140-7700
Website	www.tobesoft.com

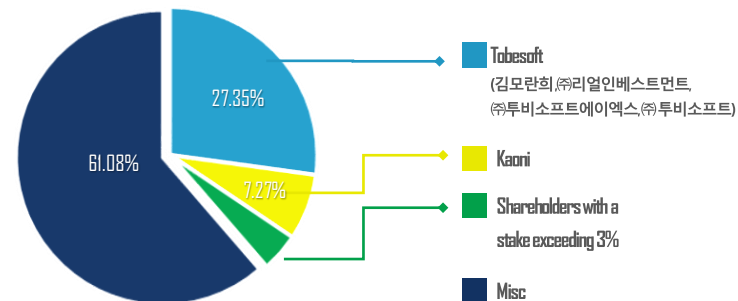
## CEO



## CEO Moranhee kim

- Graduate of the Korea Univ.  
Department of English & Literature
- Ministry of Health and Welfare
- CEO, TOBESOFT Co., Ltd.

## Share Structure



(March 31, 2025)

# History & Awards

TOBESOFT

## History

CHALLENGE	CHANGE	AX(AI Transformation)
2000 ~ 2010	2011 ~ 2020	2021 ~
<p><b>2010. 06.</b> Listed on Kosdaq(079970)</p> <p><b>2009. 10.</b> Xplatform launched</p> <p><b>2007. 08.</b> Nominated Top 100 companies in</p> <p><b>2003. 11.</b> Red herrings Asia award</p> <p><b>2000. 07.</b> MiPlatform v2.1 launched Established Tobesoft Inc.</p>	<p><b>2017. 09.</b> Released Nexacro Platform 17</p> <p><b>2015. 02.</b> Released Nexacro Platform 14</p> <p><b>2014. 04.</b> Established Nexaweb US</p> <p><b>2013. 12.</b> Released Xplatform 13</p> <p><b>2013. 03.</b> Established a subsidiary in Japan</p> <p><b>2012. 04.</b> (Tobesoft Japan)</p>	<p><b>2024. 09</b> Announced AI business vision 'Leading AX Boosters'</p> <p><b>2024. 05</b> Released TobeDevops</p> <p><b>2023. 11.</b> Released Nexacro N v24</p> <p><b>2023. 07.</b> Released Chatbot Service NexaAssist / Nexacro Tutorial</p> <p><b>2023. 01.</b> Launched Tobemall cloud service</p> <p><b>2022. 12.</b> Launched AI dance app developed by Tobesoft</p> <p><b>2022. 06.</b> Nexacro Expert Training Course</p> <p><b>2021. 09.</b> Released Nexacro N</p>

## Awards



Awarded the 'Web Award Korea 2023' Winner(4.12.23)

Awarded the '10th Korea's IT Architecture Contest(27.11.23)

Awarded the '8th Global Commercial SW'(10.11.22)



# Key Businesses

TOBESOFT

## The innovation partner to accelerate DX

### UI/UX

Provide a low-code/no-code enterprise UI-UX development platform based on our unique technology.



01



### DX Solutions/Consulting

Provide customized business innovation solutions & services for each customer by utilizing our unique technology and know-how.

02

### Cloud Dev Environments

Provide a cloud-native development environment that accelerates digital transformation to help organizations work more efficiently.



03



04

### AI LAB

Deliver LLM/sLLM Combines natural language-based AI auto-coding and deep learning-based recognition technology to business value through AI.



## The innovation partner to accelerate DX

Through technology convergence and business expansion,  
TOBESOFT provides providing various platforms and services



### NEXACRO

The optimal  
development platform  
for accelerating  
enterprise DX



### NexaAssist

Nexacro's AI-Powered  
coding : Intent analysis  
low-code  
recommendation



### TobeDevOps

High visibility,  
intuitive use,  
flexible operating  
environment



### DevPro/UXPro

Nexacro-based services  
for quick and easy  
development  
integrated development  
environment solution

## The optimal development platform for accelerating DX for enterprises



### LOW-CODE Development Environments

Nexacro transforms development elements into nodes to realize a true low-code development environment and enable quick and easy application building

### OSMU & Integrated Development Environment

One-Source, Multi-Use. Nexacro provides an integrated development environment that covers everything from development to deployment, and the UI is optimized for all OS and device environments with just one development.

### High Scalability

Supports multi-execution environments and integration with various devices and provides the best environment for high compatibility with existing systems

### Mobile First

With new mobile-optimized features, Nexacro delivers a more mobile-friendly development experience, enabling you to agilely respond to the mobile development demands of the market

## Nexacro's AI-Powered coding : Intent analysis low-code recommendation

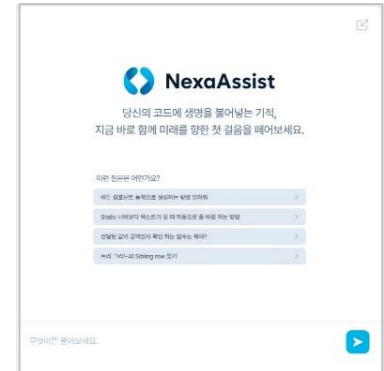


Nexacro's exclusive AI code service that analyzes intent and recommends code when developers search for what they need in Nexacro's dedicated development environment.

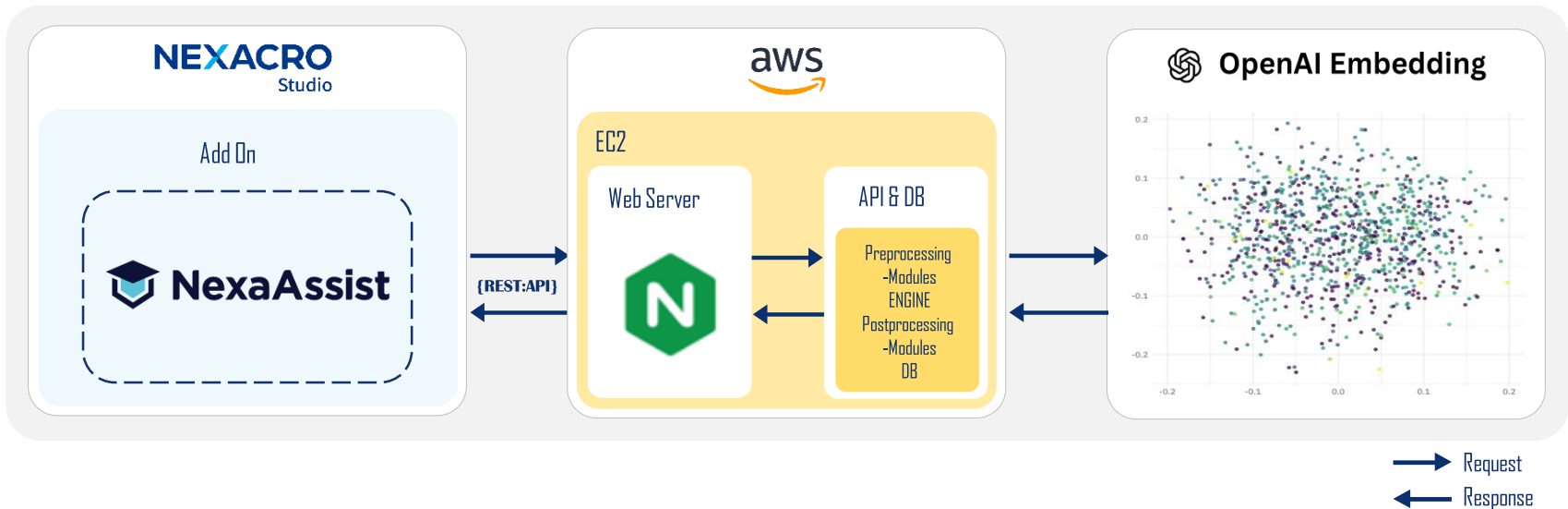


NexaAssist uses OpenAI's sLLM and Embedding models to understand the meaning of queries and derive accurate answers

\* Embedding: Techniques for finding similarities between code or sentences



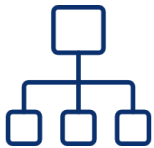
### ▼ Configuring the NexaAssist service



## Cloud Native One-stop Solution



### Rapid cloud development and deployment



Supports a variety of  
service  
architectures



Cloud-based  
development



Automate CI/CD  
tools

### Stable system management



Cloud Integration  
Management



Build/Operate Real-  
Time Monitoring



Permissions/  
Resources/  
Managing errors

Simple environment configuration,  
development management without learning

Real-time monitoring and ease of scaling

CI/CD pipeline that takes you all the way to deployment

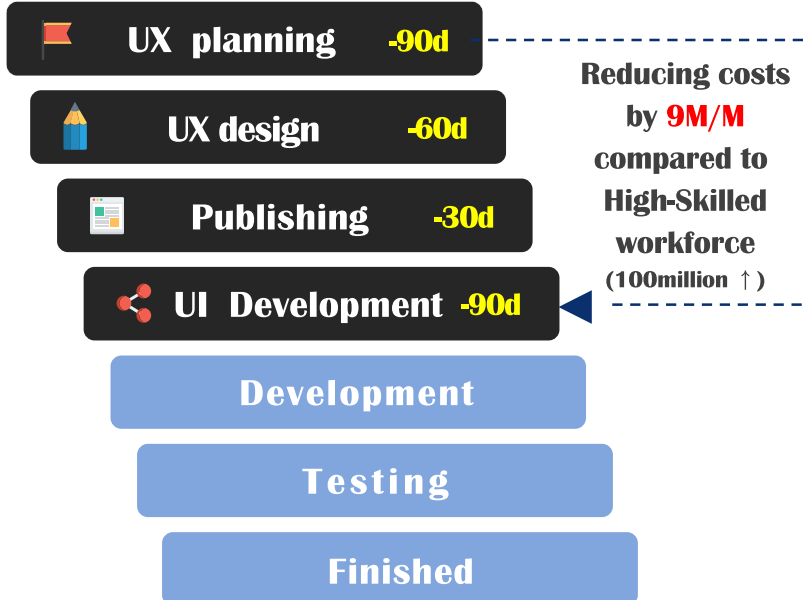
Flexible cluster configuration and operations

## Easy development with Pro

### Tobesoft Pro provide the ultimate efficiency

Standardized development environments and design packages reduce development time and costs

#### ▼ Project process



### Meet the Pro!

Comprehensive  
IDE solution

## DevPro

Get your development environment ready to work right away



Diverse  
environments

Dev't  
Script

Standard  
Design

Com-  
munity

Admin  
functions



Learn from real-world  
UI/UX designers

## UXPro

Fast, flexible, and efficient customization

Know-how  
from the pros

Trendy and efficient

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## Strengths

- Competitiveness
- Tech Support
- Online channels
- No.1 Market shares
- Reference
- Revenue
- Global branches

03

# Competitiveness

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(As of the end of 2023)



# Tech Support

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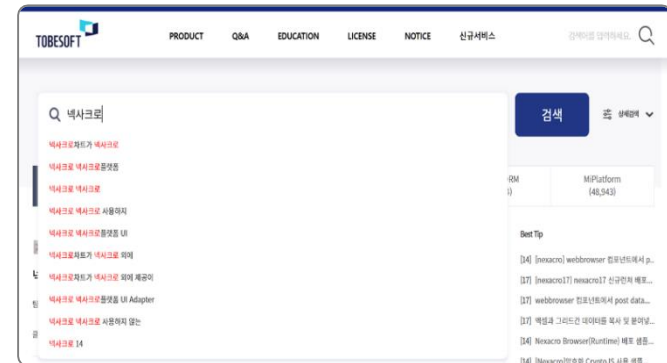
**TOBESOFT actively communicates with users and students through professional training courses to educate and promote SW talents.**

## On/Offline training



Nexacro, a UI/UX development platform, provides regular online and offline training, as well as offline professional training courses based on real-world projects.

## Online Help Desk



We actively address user concerns, averaging about 450 Q&As per month.

We also share patches, courses, documentation, FAQs, tips, and more to keep you connected in real time.

# Online Channels

TOBESOFT

**TOBESOFT is leading the way in creating an IT ecosystem by running a community for Nexacro users.**

## PlayNexacro



PlayNexacro is a communication site for users of TOBESOFT products, where you can share information and gain insight into web-related technical information. From development to design, check out the various ways to utilize Nexacro!

## TOBETONG

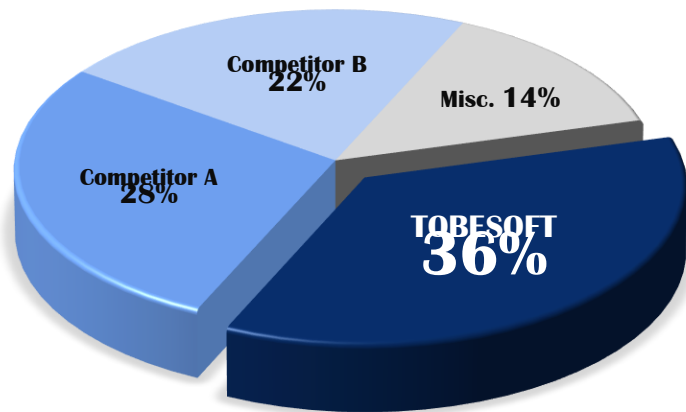


TOBETONG, is the place to go for you'll find all the news and information about TOBESOFT and IT.  
Get an overview of industry trends Discover the news you've been missing on TOBETONG.

# No.1 Market shares

TOBESOFT

**TOBESOFT is the No. 1 market share in the domestic UI-UX solution market**

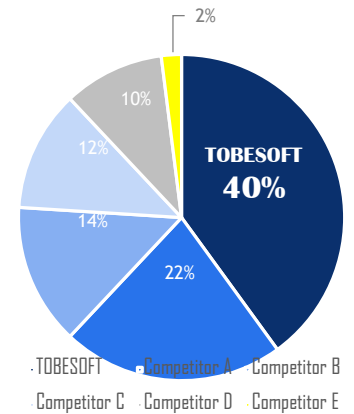


■ TOBESOFT ■ Competitor A ■ Competitor B ■ Misc.

(2023 Consolidated Financial Statements Revenue Compliance)

Public Procurement Service  
Comprehensive Shopping Mall Share

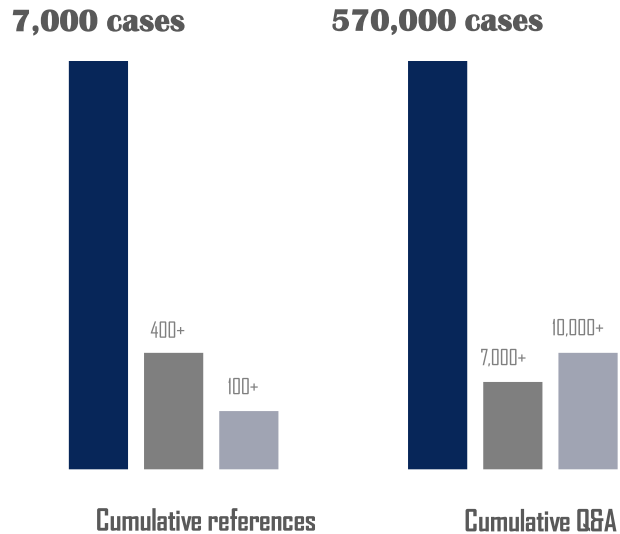
## UI/UX No.1



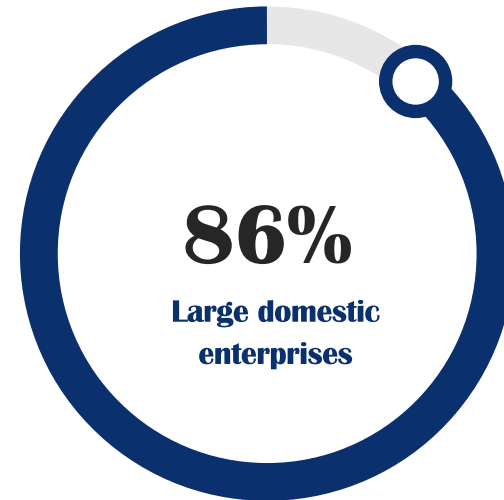
# Reference\_Korea

TOBESOFT

## Over 20 years of reference & experience



## 86% of the Top 100 Companies in Korea are TOBESOFT clients



(Based on 2020 CEO Scorelist)



# Reference\_Global

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## USA

- HP Product Lifecycle Forecasting System
- Naraseller POS System
- FNS Nexan System



## JAPAN

- TOBESOFT JAPAN
- Nisshin Fire & Marine Insurance
- Securities & financial companies



## CHINA

- Samsung SDS Corporation
- Domestic financial companies



## MONGOLIA MALAYSIA

- Cheongho Nice Local Sales System
- Building a Convenience Store System



## GERMANY

- Establishment of Hyundai Mobis European Agency Management System



## VIETNAM BANGLADESH

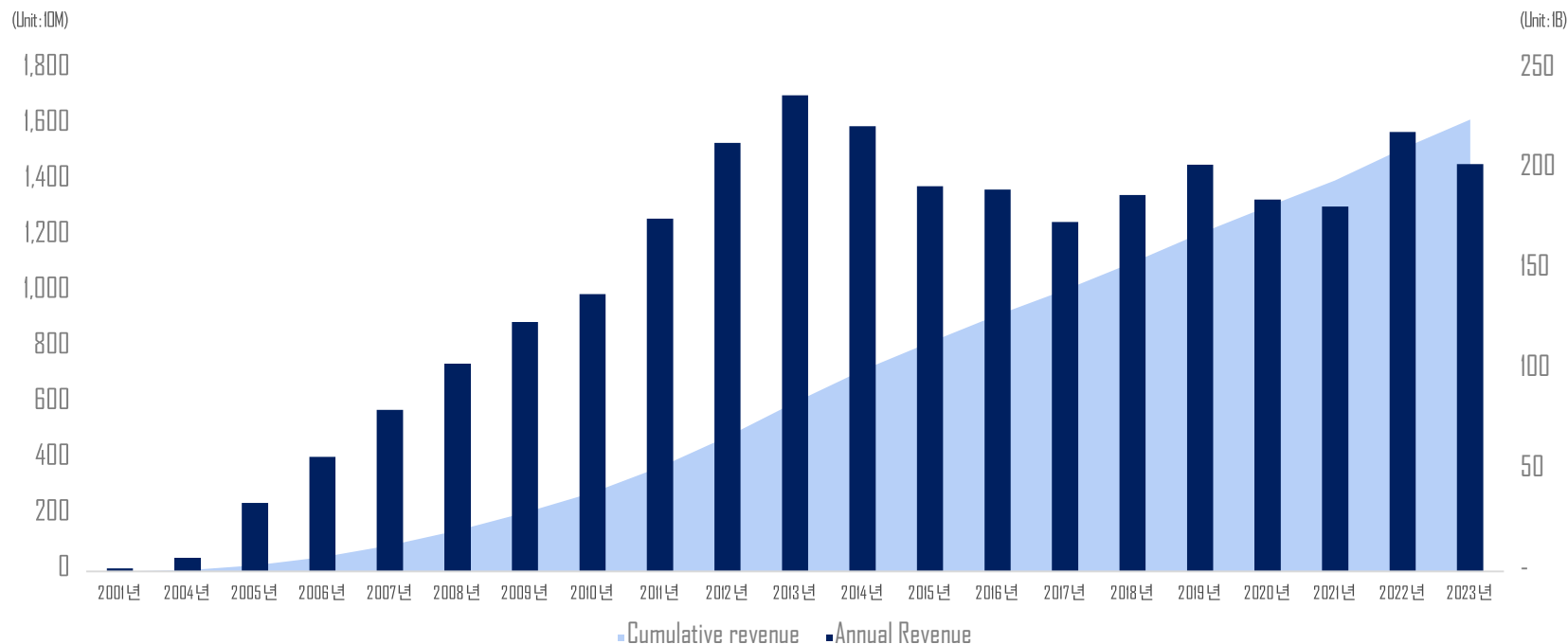
- LOTTE Property BackOffice System
- Shahjalal International Airport System

# Outstanding Revenue in sales of SW License

TOBESOFT

## Cumulative revenue from licensing Tobesoft products exceeds KRW 200 billion

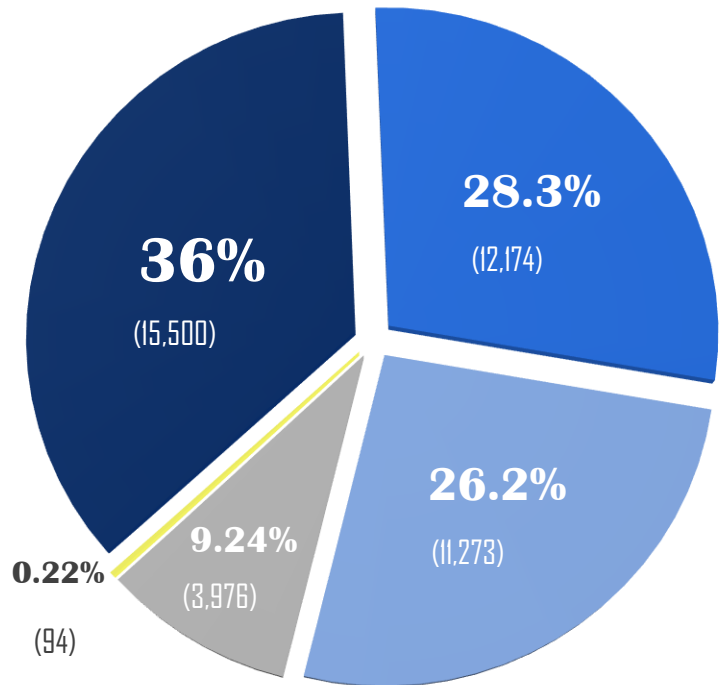
TOBESOFT has been leading the market with UI/UX development platforms representing each era from MiPlatform to XPlatform to Nexacro according to the evolving web environment, and in 2023, it became the first company in the industry to exceed **KRW 200 billion** revenue in sales of SW license



# Revenue

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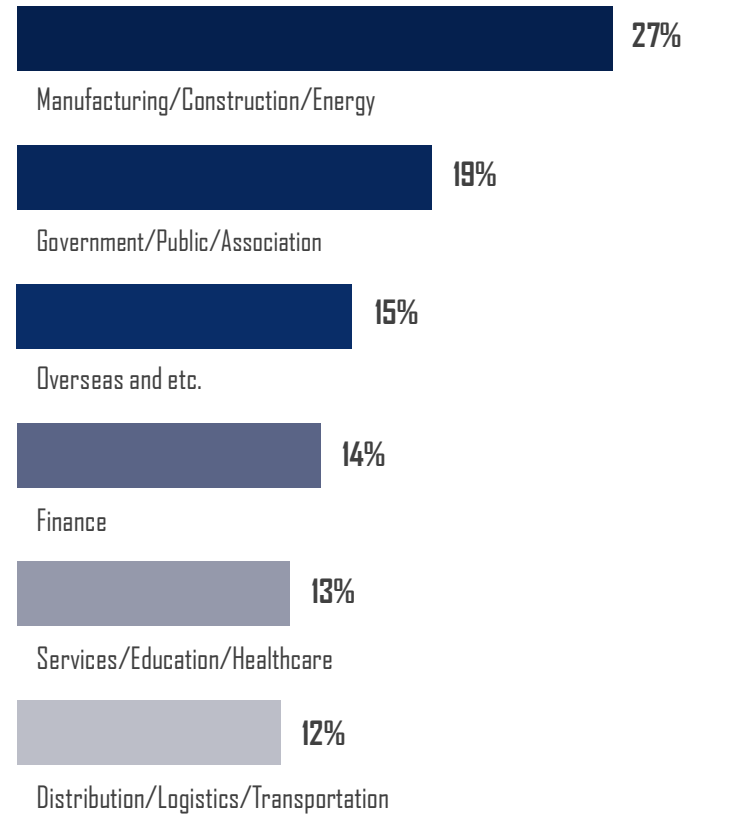
## Revenue by sectors



■ Products I
 ■ Maintenance
 ■ Services
 ■ Misc.
 ■ Products 2

(Based on 2023 consolidated financial statement revenue / Unit : IM)

## Percentage by clients



(As of 2023)

# Global branch\_JAPAN

TOBESOFT

## TOBESOFT JAPAN

Company Name	TOBESOFT JAPAN	Founded	2005.07
CEO	Kyong Chan Lee	Number of staff	15
Location	Akihabara OS Building 10F, 5-3-1 Sotokanda, Chiyoda-ku, Tokyo		
Business Area	Sale and maintain UI/UX SW development tool licenses		

MIZUHO

こくみん共済  
coop

NRI 野村総合研究所  
Nomura Research Institute

HITACHI 

&lt;Major customers&gt;



▲ DX Forums 2023



▲ FIT 2024



▲ Private seminar



# Global branch\_USA

TOBESOFT

## NEXAWEB INC

Company Name	NEXAWEB INC	Founded	2014.12
CEO	Kyong Chan Lee	Number of staff	5
Location	100 SUMMIT DR. BURLINGTON, MA, USA		
Business Area	UI/UX SW development tool Nexaweb Platform license sales & maintenance		



&lt;Major customers&gt;



▲ Office



▲ Meetings1



▲ Meetings2

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# Vision

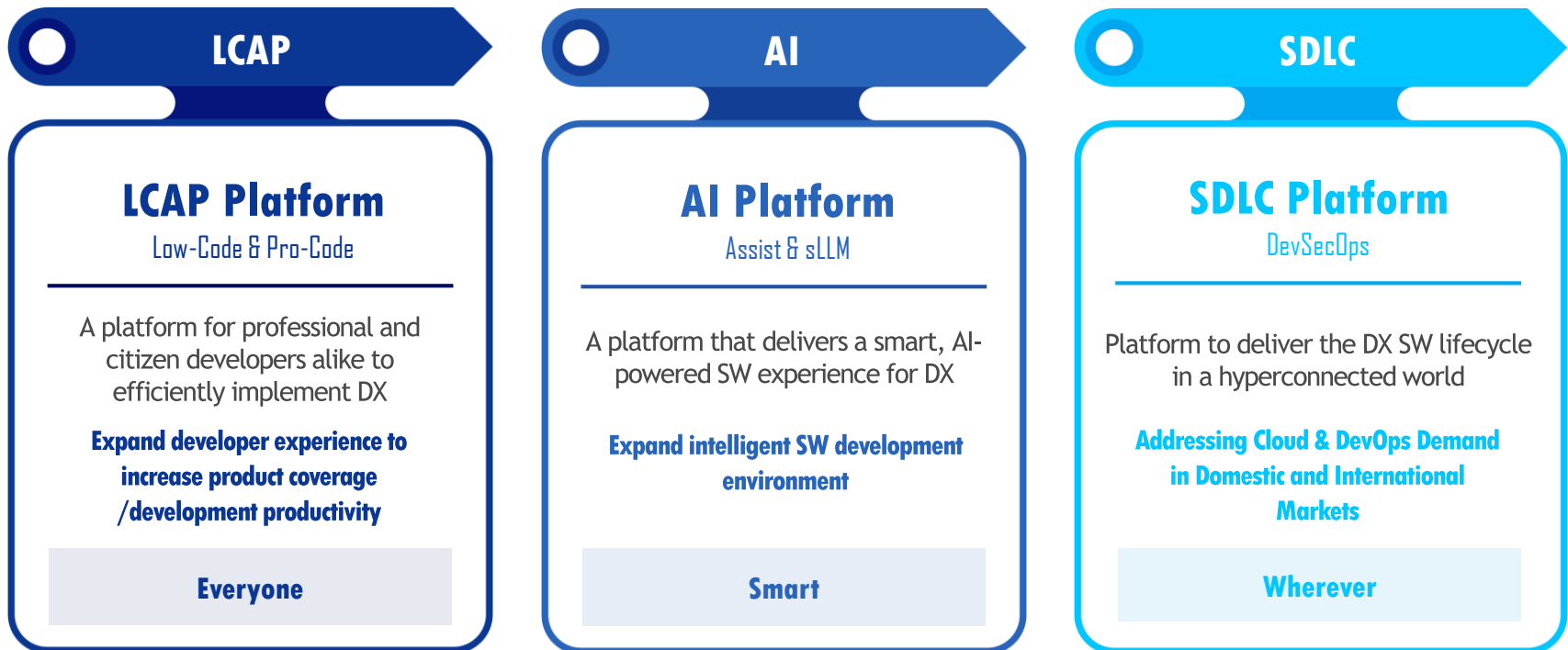
- Development Goals
- AI Technology
- Roadmap

04

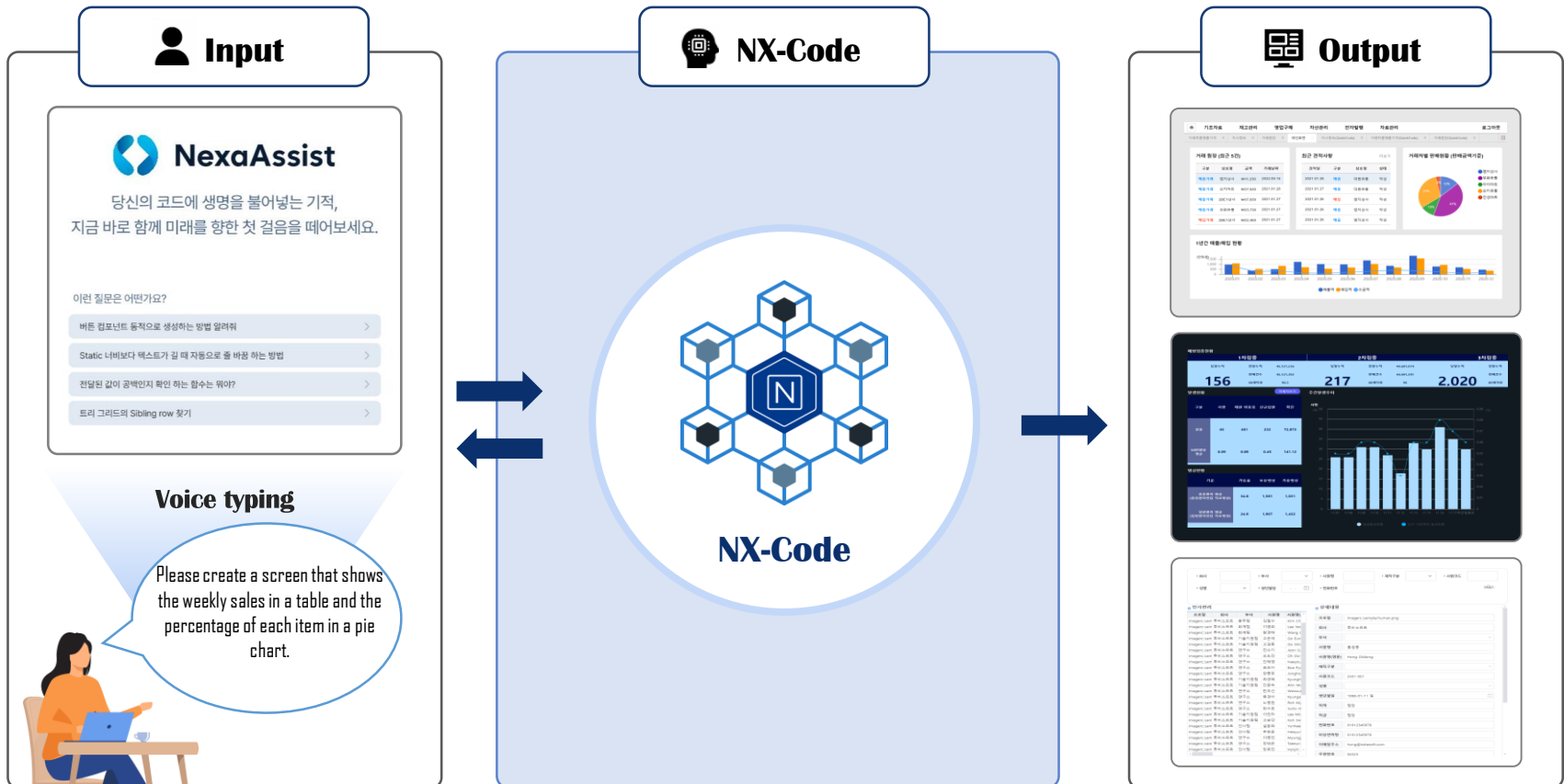
# Development Goals

Intelligent DX platform to unlock DX value for customers

## Intelligent DX Platform



Harnessing our proprietary Nexacro sLLM AI, we precisely interpret developer intent and deliver context-aware code generation and guidance.



## Enterprise Strategy



**Leading AX Boosters**



\* LAB : Leading AX Boosters

# Thank you